



Newsletter #2, February 2022

Dear Readers,

2022 looks set to be an exciting year for the SAGA – Social and Gastronomic Entrepreneurship for Empty Europe project. The work behind the scenes becomes visible soon, and some – hopefully in-person – events are coming! That is why our European consortium is looking forward to sharing the latest updates with you!

Should you like to know more about our project, visit our [website](#) or follow us on our project [Facebook page](#).



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SAGA MODULES

SAGA offers a learning programme tailored to the needs of adults in rural areas which represents the so-called “Empty Europe”, and provides them with quality training that allows them to acquire skills and competencies to set up a (collaborative) social enterprise. The training program – which will soon be available – is composed of 4 training Modules and 18 Units, developed under the flexible "thin-slicing" learning approach.

1. Inspiration for Social Entrepreneurship – this module provides tools to gain inspiration for a social enterprise – learn to identify new opportunities for social entrepreneurship in your area, learn how to do a market analysis and identify opportunities for personal, professional or social business activity development.
2. Defining your Social Business – Learn how to create a business model and related subjects such as marketing using the Business Canvas Model. In addition, the Units in this Module focus on essential aspects of social enterprise such as national legislation, financing and marketing skills
3. Functional Competencies – this module is intended to teach functional work skills and techniques to be applied in the day-to-day work environment, such as organisational skills, cooperation with other actors, project management, self-management and risk management.
4. Social Competencies – with special emphasis on co-creation, social problems and leadership, through the units of this module you will be trained in social skills to learn to identify knowledge and attitudes in yourself and others that will be relevant for the implementation of your social business.





Each Unit is structured in the same way. After providing an overview about what can be learned, a Case Study helps to understand the learning environment, which is further detailed in the Lesson. Apart from that, the 'students' are supported by a collection of definitions, exercises, tips&hints, and further references. Most of the case studies are real examples collected by the Partnership. (Have a look at some of them in our #1 newsletter!)

Are you already interested in checking out the platform and being part of the SAGA blended learning program to launch a sustainable social enterprise? Stay tuned on our Facebook for the latest news!



WHATS NEXT?

National Multiplier Events within the framework of the SAGA training will be organised in months to come by the partnership in Bulgaria, Hungary, the Netherlands, Romania, and Spain. So stay tuned for more information from your local partner of reference!



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